



LAVIDGE

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Ranked by # of local PR employees

Locally Researched by: Dale Brown, Phoenix Business Journal Oct 07, 2016, 3:00am MST

Ranked No. 1 on the Phoenix Business Journal's Public Relations Firms list since 2010, Tempe-based Zion & Zion was in familiar territory when the 2016 version of the list was published. The list was ranked by number of public relations employees, and Zion & Zion reported 39. Second on the list, as it was the year before, was Allison+Partners of Scottsdale with 29. Third place was a tie between RIESTER and LAVIDGE, each with 24 PR employees.

Rank	PR Firm Name	# Of Local PR Employees	# Of Local Employees	PR % Of Total Business	Notable Clients
3	LAVIDGE 2777 E. Camelback Rd. #300 Phoenix, AZ 85016 480-998-2600 lavidge.com	24	83	20%	Alliance Residential, Banner Health, East Valley Partnership, Massage Envy, Sonora Quest Laboratories

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